

Joyce Jagger, The Embroidery Coach

75 Most Powerful List for Stitches Magazine December 2011



47. Joyce Jagger, Owner Embroidery Tips & More

2010 Rank: 28



Embroidery Tips & More, Jagger's busy training and consulting firm for embroidery business owners, includes onsite and phone consultation for embroidery businesses of all sizes, a resource-packed website (featuring more than 200 how-to

videos), numerous DVD series, monthly webinars and live phone chats, e-newsletters and a blog (EmbroideryBusinessSuccess.com). Jagger, who has 250 students at any one time, estimates she has trained more than 2,500 decorator business owners. She will launch a new, advanced training site called EmbroideryExpertsAcademy.com and has recently been instrumental in incorporating embroidery into Rhode Island School of Design's Textile Department.