

Left/Right Chest Measurements to Design Center

Sweatshirts / Sweaters / Wind Shirts / Jackets

Unisex/Men's

Women's

Youth

Size	* Down From Neck Edge at Shoulder Seam	+Over From Center Front	* Down From Neck Edge at Shoulder Seam	+Over From Center Front	* Down From Neck Edge at Shoulder Seam	+Over From Center Front
Small	8"	4"	7"	3.75"	4.75"	3.25"
Medium	8.25"	4"	7.25"	3.75"	5.25"	3.50"
Large	8.75"	4"	7.75"	3.75"	5.50"	3.75"
X Large	9"	4.25"	8"	4.00"	6.00"	3.75"
XX Large	9.25"	4.50"	8.25"	4.25"	NA	NA
XXX Large	9.50"	4.75"	8.50"	4.50"	NA	NA

T-Shirts / Placket Shirts

Unisex/Men's

Women's

Youth

Size	* Down From Neck Edge at Shoulder Seam	+Over From Center Front	* Down From Neck Edge at Shoulder Seam	+Over From Center Front	* Down From Neck Edge at Shoulder Seam	+Over From Center Front
Small	7.50 "	3.75"	6.50"	3.50"	4.50"	3.00"
Medium	7.75"	3.75"	6.75"	3.50"	5.00"	3.25"
Large	8.25"	3.75"	7.25"	3.50"	5.25"	3.50"
X Large	8.50"	4.00"	7.50"	3.75"	5.75"	3.50"
XX Large	8.75"	4.25"	7.75"	4.00"	NA	NA
XXX Large	9"	4.50"	8"	4.25"	NA	NA

*If the shoulder seam is not in the normal position, lay the garment down flat. Run your hands over the garment to make sure that nothing is folded under and measure from the top of the fold at the neck edge. If the garment is slightly higher on one side at the neck edge than the other side, use the higher side for the correct measurement. Do not measure from the armholes. They may not be the same length on both sides of the garment, especially on T-shirts, sweatshirts or lower quality garments.

+The center front is determined in various ways depending on the garment. If it is a sweatshirt or t-shirt, fold the garment in half matching up the shoulder seams at the neck edge. Do not follow the side seams. One side may be wider than the other and the garment will center on the body at the neck. Measure from the folded edge over to the center of the design. A placket shirt or jacket should be measured from the center of the buttons, zipper, snaps or flap.

The chart for the Left/Right Placement works for most applications but there are other factors to be taken into consideration when placing logos on the left or right chest of shirts, jackets and sweaters. Here are a few of the situations that can cause hooping placements to be adjusted.

- Are there any stripes? If there is a stripe you must make sure that you hoop according to the stripe even if it appears to be slightly crooked. Line the stripe up with the placement guidelines in your hooping frames.
- Are there any diagonal, horizontal or vertical seams in the area that the logo would normally be placed? The design may have to be moved to the left, right, up or down according to how the seams are laid out.
- Are there any inside zippers? The design may have to be moved to avoid the zipper. Sometimes you can hoop over the edge of the zipper, but not always. Try to avoid this if possible.
- Are there any inside pockets? The design may have to be moved to avoid the pocket and sometimes it will have to be moved to the other side of the jacket.
- Is there an access zipper inside? These zippers are placed inside of the lining for you to be able to embroider the outside shell of the jackets without having to go thru the lining. Most of these are very difficult to use. Many times they are impossible because of their placement or the size of the zipper. If they are not easy to work with, embroider right through the lining as if they were not there. Some of these access zippers make the hooping a real hassle and are not cost effective.
- Is there a removable lining? If so, remove it before you hoop your jacket and make sure that the facing is not caught in the hoop.
- Is the lining larger and wants to bunch up? Make sure that you smooth it out; sometimes you will have to pin it down to ensure that it is straight and not bunched.
- If a name is going to be placed across from the logo, the logo will go on the left and the name on the right.
- If there is an outside pocket you must place the logo in line with the pocket and never in line with the placket of the shirt. If the pocket line is slightly crooked, then the logo must be placed according to the pocket line. If it is not, it will appear crooked when the person is wearing the garment.
- The logo should never extend out past the edges of the pocket and must always be centered with the pocket.
- If there is a pocket on the left side and the logo is too large to go above the pocket, place the logo on the right side. Make sure that the logo on the right side is centered with the pocket on the left.
- If there is a logo or lettering on the shirt or jacket already and you have to add an additional line, line it up according to the line that already exists even if it is crooked. It will make the existing lettering less noticeable if it is in fact crooked.

Attention to all of the details is extremely important when you are placing your logo, lettering or monogram on either the left or right chest of any garment.